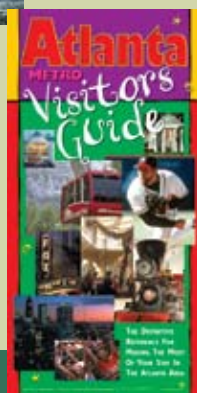
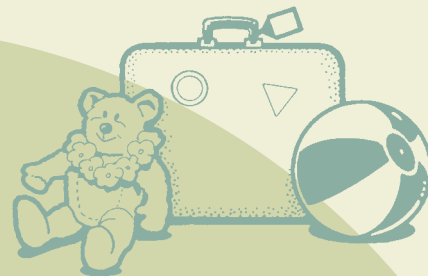
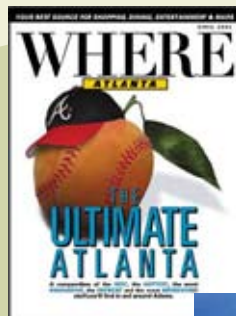


Michael Goettee

Résumé &

PORTFOLIO



404-292-5825 • cell 770-714-7909

E-mail: maxglitz@mindspring.com

Web site: <http://maxglitz.home.mindspring.com>

Michael Goettee

Award-winning designer/art director with strong print production skills. 30+ years of experience including 10 years in magazine publishing.

WEB EXPERIENCED

QUALIFICATIONS SUMMARY

- Multidisciplined designer with emphasis in print. Highly competent in the use of **Macintosh** applications: QuarkXpress, InDesign, Illustrator, and Photoshop. **Advanced abilities in the creation of detailed magazine/multipage templates and style sheets.** Competency using multiple programs to produce single art images. Service bureau experience provided valuable skills in prepress preparation enabling extremely accurate file production for output. **Ability to produce simple fast-loading Web sites** using Dreamweaver.

SELECT ACCOMPLISHMENTS

- **Magazine art direction and production:** Numerous magazines, media kits and promotional materials.
- **Organization skills:** Organized marketing materials from many diverse visitor magazines newly purchased by Morris Communications for their first media kit.
- **Web design:** Designed and created original Web sites for *Know Atlanta* magazine (knowatlanta.com), for *Where Georgia* magazine (WhereGeorgia.com) and personal site (<http://maxglitz.home.mindspring.com>).
- **Prepress:** Served in prepress department as film output specialist and trouble shooter for client files created in most desktop publishing applications.
- **Macintosh systems and software:** Responsible for selection of first desktop publishing systems for graphic design studio and for magazine publisher.
- **Corporate design and production:** Promotional, corporate identity materials and annual reports for clients including BankSouth, National Service Industries, AT&T.

AWARDS

- **Gamma Awards** **MAGAZINE ASSOCIATION OF GEORGIA**
2001: Gold Award, Best Cover—*Know Atlanta*;
Bronze Award, Best Cover—*PAGE One* Magazine.
2000: Silver Award, Best Cover—*PAGE One* Magazine;
Bronze Award, General Excellence—*Post Notes*.
1995: Gold Award— *Know Tampa Bay*.

PROFESSIONAL EXPERIENCE

Note: *Since 2004 I've been successfully employed with freelance and contract work.*

- **Morris Visitor Publications**
(Temporary contract work) **Jan. 2007–June 2008**
Created marketing materials, media kits for Morris Communications' new visitor publications division.
- **Atlanta Metropolitan Publishing,**
Atlanta, GA **2000–2004**
Magazine Art/Production Director, Web Designer
- **New South Publishing,**
Atlanta, GA **1994–2000**
Magazine Art/Production Director, Web Designer
- **Color Graphics Printing Company,**
Atlanta, GA **1990–1994**
Film Output Specialist, Graphic Designer.
- **Suzanne Anderson & Associates**
(Now SA&A), Atlanta, GA **1985–1990**
Graphic Designer, Art Director.
- **The Atlanta Journal and Constitution**
Newspapers, Atlanta, GA **1977–1985**
Staff Editorial Artist for news department.

EDUCATION

- **The University of Florida, Gainesville, FL,**
 - Bachelor of Arts Degree (with honors) in Graphic Design, June 1976.
 - Bachelor of Science Degree in Advertising, June 1969. Emphasis on journalism, copywriting.

OTHER RELEVANT DATA

Fine Art: Several one-man shows of paintings. Work chosen for the permanent collection of The Columbus Museum of Art and for the Hyatt Regency Hotel in Cologne, Germany.

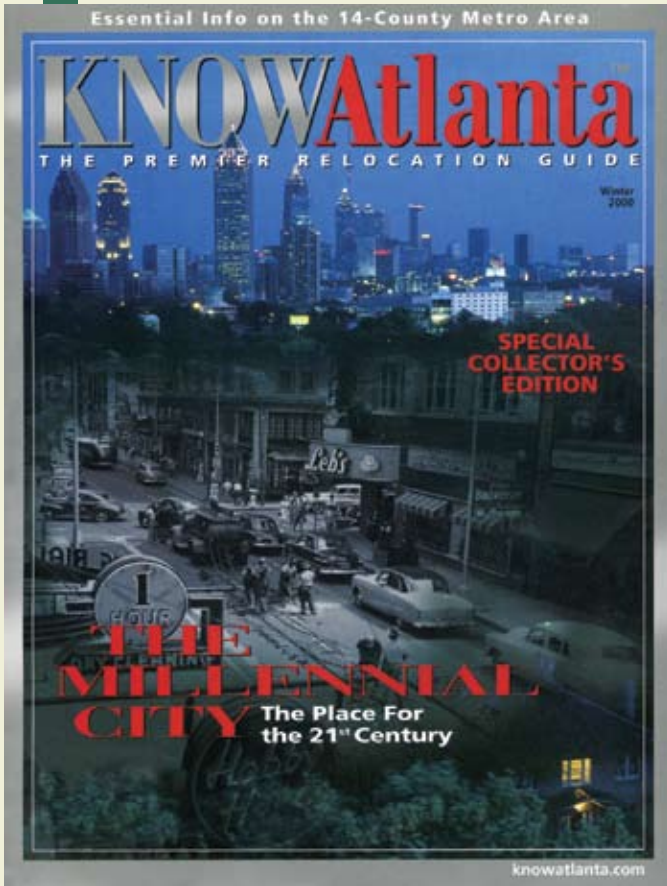
U.S. Navy: Appointment to the personal staff of the Chief of Naval Operations in the Pentagon.

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Portfolio magazines



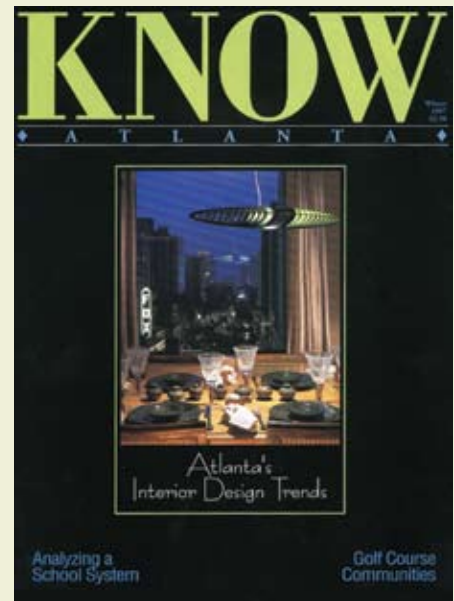
Magazine Association of Georgia Gamma Awards

2001 GOLD AWARD

Best Cover

KNOW ATLANTA

Millennial issue with Photoshop collage work



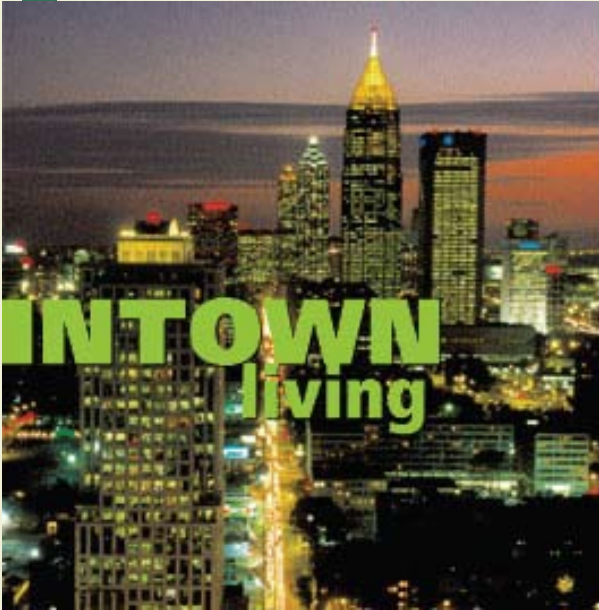
WEB SITES



Original site for **KNOW ATLANTA**

WHERE GEORGIA





Why I Live Intown

by Todd M. Hunt

In 1997 I moved to Atlanta from Charlotte to pursue a master's degree at Georgia Tech. Atlanta's reputation for heavy traffic was well known in Charlotte, and I decided to move to Atlanta to Georgia Tech as possible, choosing an urban location off of College Road. During my time at Georgia Tech, I increasingly appreciated that central location. It meant short drives to The Omni entertainment, quick drives to Ponce Park and access to MARTA. My car got stuck in traffic (which I did not like to do) a lot. The requirements were simple: the house had to be in town, close to my job, near the transit

KNOW ATLANTA

homes by Tracy Roth Stewart

Courts & Pools,

Home buying used to mean just picking a neighborhood, possibly to work and a third drive. Today, however, the process is more complex. It's not just about the house, but also about the amenities. Many homebuyers are looking for a place that offers a mix of outdoor recreation and convenience. This includes swimming pools, tennis courts, and other amenities that are often found in resort-style communities. The article discusses how these amenities have become a key factor in homebuyers' decisions, especially in urban areas where space is limited. It also mentions that many homebuyers are looking for a mix of outdoor recreation and convenience, which is often found in resort-style communities. The article concludes by noting that these amenities are becoming a standard feature in many new developments, particularly in urban areas.

Lakes & Trails

New Swim/Tennis communities mix open space with resort-style living

Even when family recreation amenities encompass swimming pools and outdoor lighting, tennis courts, a basketball court, a pool, and a playground, a complete recreation package is still missing. Lakes and trails are the missing pieces. The article discusses how these amenities are becoming a key factor in homebuyers' decisions, especially in urban areas where space is limited. It also mentions that many homebuyers are looking for a mix of outdoor recreation and convenience, which is often found in resort-style communities. The article concludes by noting that these amenities are becoming a standard feature in many new developments, particularly in urban areas.

UP FRONT

Past Perfect

Two cities had the foresight to make sure that what you see today reflects where they came from, all the while giving a nod to the future

Smyrna and Vinings are two of the most beautiful and historic communities in the Atlanta area. They are known for their charming architecture, tree-lined streets, and rich history. The article discusses how these cities have managed to preserve their heritage while also embracing modern amenities and development. It highlights the importance of maintaining the character of these communities as they continue to grow and evolve. The article concludes by noting that the success of Smyrna and Vinings lies in their ability to balance the past with the future, creating a unique and desirable living environment.

SMYRNA AND VININGS KEEP RURAL HERITAGE, CHARM

BY JIMMY DAVE

In a town where the streets are lined with historic homes and the air is filled with the sound of laughter and the scent of freshly baked bread, it's easy to see why Smyrna and Vinings are so beloved. These communities have managed to preserve their rural heritage and charm while also embracing modern amenities and development. The article discusses how these cities have managed to preserve their heritage while also embracing modern amenities and development. It highlights the importance of maintaining the character of these communities as they continue to grow and evolve. The article concludes by noting that the success of Smyrna and Vinings lies in their ability to balance the past with the future, creating a unique and desirable living environment.

Portfolio magazines



Magazine Association of Georgia Gamma Awards

2000 BRONZE AWARD

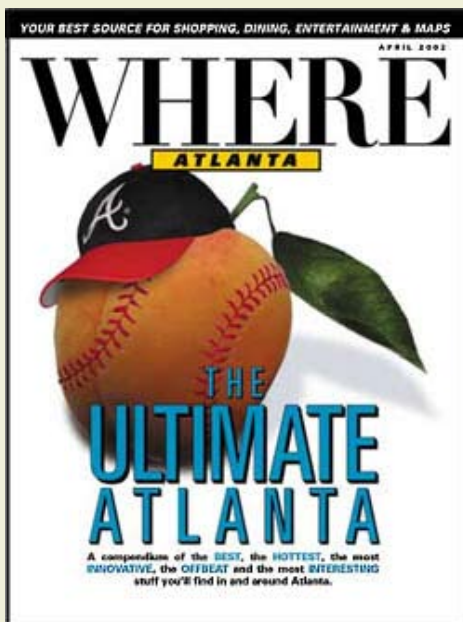
General Excellence.

POST NOTES Original magazine design for Post Properties residents across the US.



PAGE ONE

Created new logo, redesigned and produced for The Professional Association of Georgia Educators



WHERE ATLANTA

Photoshop
Cover design



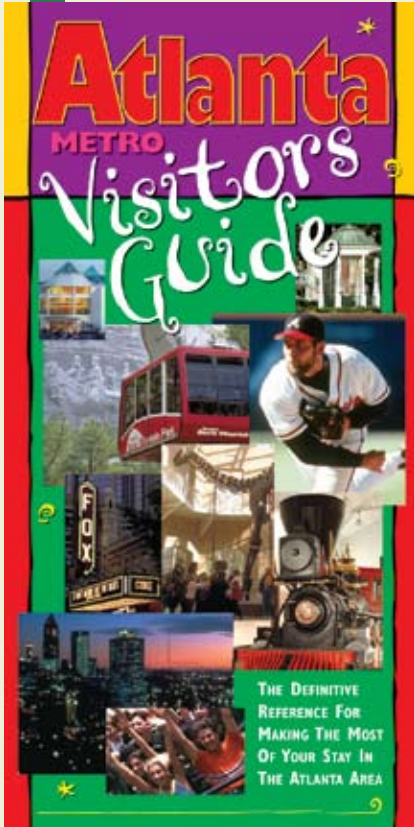
MORRIS VISITOR PUBLICATIONS

Media kit for Morris Where® products

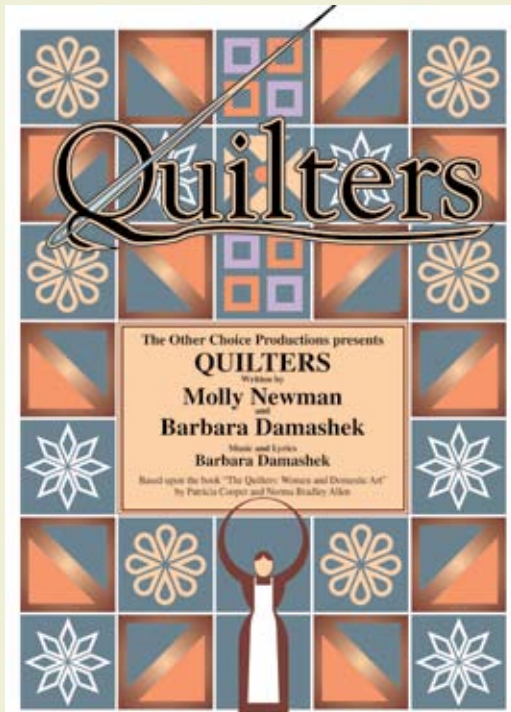


Multi-part kit consisted of folder with partial front flap encased in a frosted vinyl slip case. The first “splash sheet” is interchangeable for long life of the kit and optional uses.





ATLANTA METRO VISITORS GUIDE
Atlanta Metropolitan Travel Association



QUILTERS

Programs, posters and related work for Alkahest Agency and Other Choice Productions (now Pie in the Sky Productions)

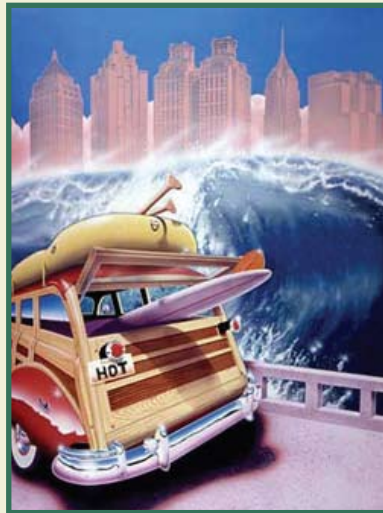
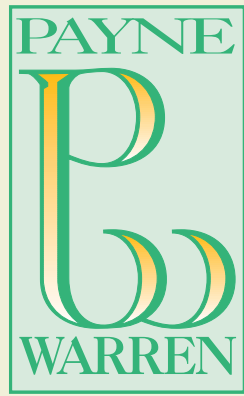
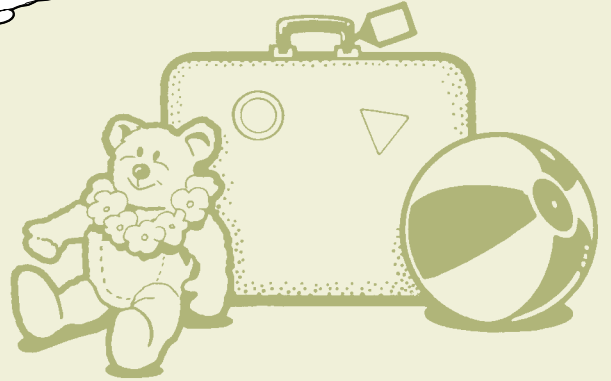
HOTLANTA RIVER EXPO

Programs, posters and other collateral for annual event.



Michael Goettee

Portfolio Logos & Illustrations



SOUND FOR PICTURE
IN ATLANTA